



Founder Accelerator








Course Track Outline

The Founder Accelerator Cohort is a seven-week program designed to help our formation clients plan long-term using a course track to teach topics such as fundraising, strategic planning, and finance through courses and actionable templates.

Click to **START** →

Module 1: New Founders				✓
Apr 3, 2023	Welcome to the cohort It's welcome week! Introduce yourself, get to know the other participants, and click around Resilia Community. Be sure to RSVP for the kick-off Session on April 10.	 Your nonprofit peers in Resilia Community	Resources Nonprofit 101: Welcome to Resilia!	
Apr 10, 2023	Nonprofit management can be a wealth of trial and error. This week' we'll discuss what surprises you as a nonprofit leader and what you've learned on your journey.	 High-performing Nonprofits & Best Practices	Resources I Opened a Nonprofit, Now What?	
Kick-Off Meeting Monday, April 10, 2023, @ 12:30 pm EDT Led by Simone Jones				<u>RSVP</u> →

Module 2: Everything About Your New Board				✓
Apr 17, 2023	Board management can be one of the hardest things about growing your nonprofit. You will learn strategies to keep you and your board on track. Be sure to RSVP for the growth learning session.	 <ul style="list-style-type: none">• Board Governance• Strategic Planning	Resources Strategic Planning Course	
Apr 19, 2023	Group Learning Session 1: Bylaws overview Led by Simone and Bianca			
Module 3: Finance & Budgeting				
Apr 24, 2023	Budgeting is your first step to a healthy organization. This module introduces you to the basics of budgeting.	 <ul style="list-style-type: none">• Basic Budgeting• Chart of Accounts	Resources Sample Year-Over-Year Budget	
Module 4: Fundraising for New Founders				
May 1, 2023	Explain new executive directors and development staff's involvement in individual donor fundraising.	 <ul style="list-style-type: none">• Donor Development• Fundraising process	Resources Sample ED Development Schedule	
May 3, 2023	Group Learning Session 2: Fundraising 101 Led by Bianca and Gaby			
Module 5: Program Management & Marketing Basics				
May 8, 2023	You may be used to thinking of a program and immediately executing it. But there's a formula for program planning. This module will guide you through all parts of program planning.	 <ul style="list-style-type: none">• Pilot programs• Program evaluations	Resources Sample ED Development Schedule	
Module 6: Impact & Storytelling				
May 15, 2023	Are you taking advantage of all of your successes? You'll learn how to craft the perfect story for your supporters	 <ul style="list-style-type: none">• Resilia's storytelling tool	Resources Pilot Program Template	
May 17, 2023	Group Learning Session: Impact and storytelling Led by Bianca and Gaby			
May 24, 2023	You made it to the end! Complete your exit survey and receive your digital certificate.			